ANIMAL WELFARE FAQ

UGG® is committed to empowering you with information on the materials and craftsmanship that go into our products. Please take a moment to read through the FAQ below to learn about sheepskin and the standards we have for our suppliers.

2. What type of sheep farmers are there?

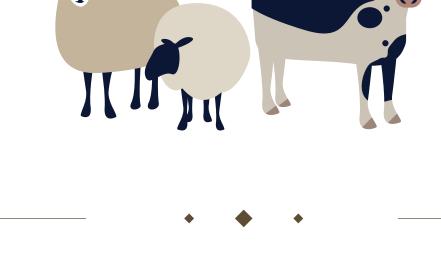
1. What is sheepskin?

- 3. Are the sheep raised just for their sheepskin?
- 4. Are the sheep subject to the inhumane practice of mulesing?
- (mulesing is a practice involving removing skin from a sheep's hindquarters) 5. Where do you get the sheepskin used in UGG products?
- 6. What other type of animal hides does UGG use?

Like leather, which is the treated hide of a cow, sheepskin is the treated hide of a sheep. UGG sources sheepskin from sheep that

1. WHAT IS SHEEPSKIN?

were raised for the meat industry. UGG does not raise sheep and buys sheepskin from tanneries.



2. WHAT TYPES OF SHEEP

FARMERS ARE THERE?

There are two kinds of sheep farmers: a farmer that raises sheep for their wool and a farmer that raises sheep for their meat. The sheepskin UGG uses comes from farmers that raise sheep primarily for their meat.

Mulesing, a practice involving removing skin from a sheep's hindquarters, is done by some wool farmers. Mulesing occurs primarily in Australia on 100% Merino sheep that are raised by farmers for their wool. Since UGG

believes that mulesing is inhumane, we do not source 100% Merino wool from farmers in Australia.



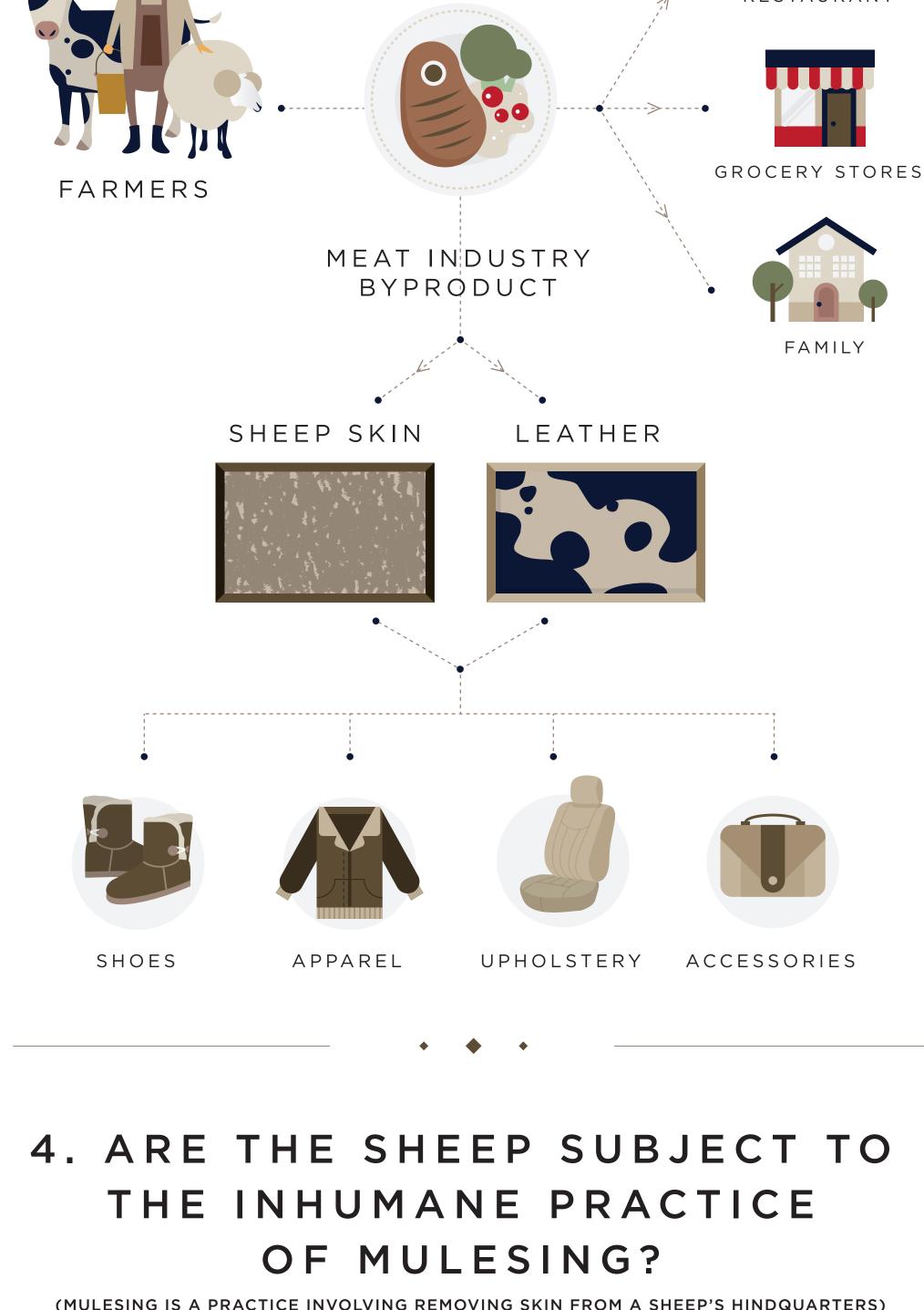
byproduct of sheep raised to provide food. According to the American Sheep Industry Association, about 90% of the value of a sheep is the meat with about 10% of the value in the sheepskin. UGG believes that no sheep should ever be raised for their sheepskin alone.

3. ARE THE SHEEP RAISED JUST

FOR THEIR SHEEPSKIN?

No. The sheep are raised primarily for their meat by farmers. Sheepskin is a

MEAT RESTAURANT



UGG demands that the sheepskin we purchase comes from sheep that

are never mulesed. Mulesing is cruel and inhumane, and therefore UGG

requires that our suppliers certify that the sheep have not been

mulesed. Our advocacy against the practice of mulesing has helped

other companies adopt standards that ban using materials from sheep

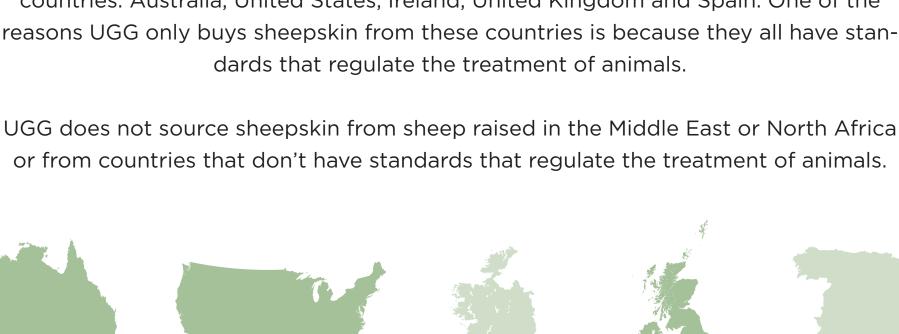
that have been mulesed.

5. WHERE DO YOU GET THE SHEEPSKIN USED IN

111/14

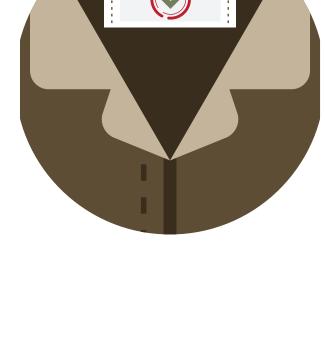
UGG PRODUCTS? UGG buys sheepskin from tanneries and requires the tanneries verify the sheepskin's country of origin. UGG only sources sheepskin from sheep raised in the following countries: Australia, United States, Ireland, United Kingdom and Spain. One of the reasons UGG only buys sheepskin from these countries is because they all have standards that regulate the treatment of animals.

AUSTRALIA UNITED STATES IRELAND UNITED KINGDOM SPAIN



HIDES DOES UGG USE? UGG has outlined these materials in the policy here. UGG only uses animal hides that are a byproduct of another industry. In addition, UGG has banned using angora in our products because of the way the rabbits are treated.

6. WHAT OTHER TYPE OF ANIMAL





a u s t r a l i a